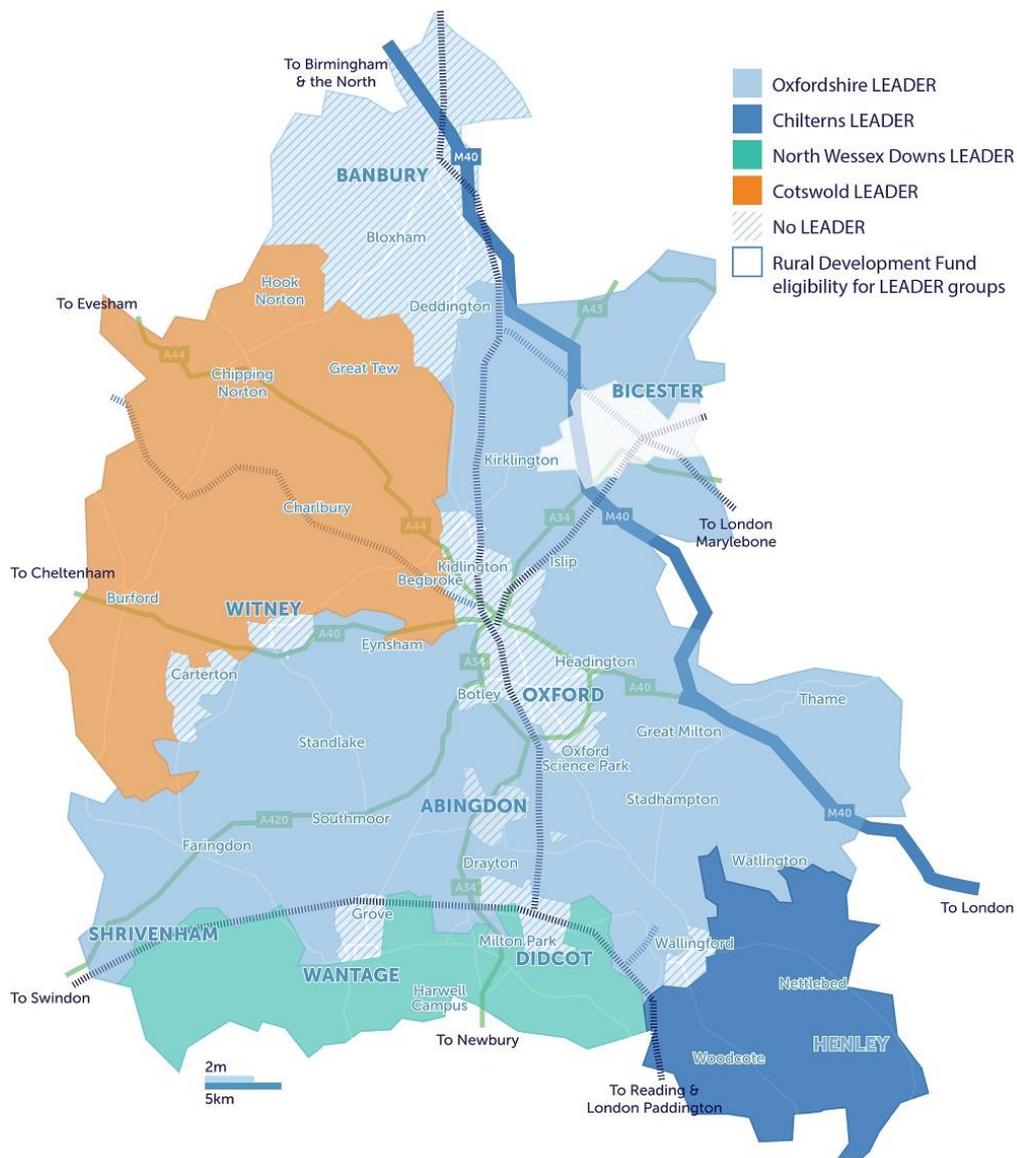


Project Location

Projects should be located in one of the defined LEADER areas.

The Oxfordshire LEADER programmes covers a defined area of Oxfordshire. There are also parts of Oxfordshire which are covered by the Cotswolds, North Wessex Downs and Chilterns LEADER programmes. There are also parts of the county which aren't covered by any LEADER programme. Below is a crude overview of the local area split.



To get a more detailed look at which area your project is please use the following:

- [Oxfordshire LEADER Map](#) (PDF 9.5Mb) - the green shade indicates the Oxfordshire LEADER area. The surrounding LEADER areas are also marked.
- [Magic Map](#) - this is an interactive government website which shows the LEADER boundaries area and allows you to zoom in. If you are close to the boundaries, please check on here and also contact us to confirm. [Download instructions on how to use it here.](#)

If you are still unclear then please contact us and we can confirm.

What if a project falls into more than one LEADER area?

If a project is spread over more than one LEADER area then it is still eligible. We recommend discussing the project with the relevant LEADER area programme staff first to determine the split of activity and benefits. This would then inform how much you could apply to from each LEADER area.

Are any projects located in a non-LEADER area permitted?

Both the project and the beneficiary should be located in the LAG area. However in rare circumstances there may be exceptions made. The LAG would have to carefully consider why projects outside of their area can't access other funding sources, and why the LAG is an appropriate funding route. The LAG would also have to satisfy themselves, and be able to demonstrate that the **beneficiaries** are within the LAG area. There may be particular projects where the applicant is situated outside the area but the beneficiaries are within it, e.g. a tourism mobile application which supports a LAG area but where the actual applicant is outside the area.

Example scenario 1:

An organisation based in a city and not within the LAG area want to produce a mobile phone application which will benefit at least 20 rural food producers all of whom fall within the LAG area aiming to increase tourism across the entire county. The food producers themselves are on board and see the potential for raising both their profile and the county's for tourism and trade. The app needs extra funding to cover as many producers as possible, as well as adding extra functionality designed to draw people to the food producers (QR codes, geocaching/treasure hunts, etc).

Here the applicant business is eligible as the beneficiaries are clearly in the LAG area.

Example scenario 2:

A farmer/business is based in a Leader area and applies for a grant to develop their business to sell produce in a city area (for example a delivery vehicle).

This would be eligible as although sales would be in a urban area the beneficiary and the business are in a rural area and this demonstrates a strong rural connection.

Any project where either the project activity or applicant organisation are not in the LEADER area will need to be assessed on a case-by-case basis. Please contact us first to discuss before you proceed.